



AFRIQUE OCCIDENTALE ET CENTRALE  
Côte d'Ivoire

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***Conference of Customs of the WCO West and Central Africa  
Region (WCO-WCA) and Development Partners***

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**Project for Strengthening the Capacities of  
Customs Administrations of the WCO West and  
Central Africa Region on Data Analysis**

ROCB Abidjan

# OUTLINE

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I- Context and Justification

II- Project Goals Expected Results

III- Project Activities, Duration and estimated Cost

IV- Project Initiation Document Highlights

# I- Background

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- Ongoing data revolution characterized by Big Data and the increasing role of machines in decision making
- Need for innovative forms of information processing that enable enhanced insight and decision making by Customs
- Customs administrations in the WCA Region already use data for a multitude of purposes: **risk management, performance measurement, monitoring transit, intelligence and policy analysis.....**
- Big Data and algorithms are indisputably providing new technological opportunities for data use by Customs
- Open source data and open source software are low-cost opportunities to seize by Customs
- Most Customs administrations in the region lack robust data analytics infrastructure and the skilled personnel to harness the full potential of the data revolution.
- Project aligned to the 2018-2022 WCA Regional Strategic Plan and to WCO work on data analytics
- Project seeks to build the capacities of WCA of Customs to enable them leverage big data for decision making and daily operations
- Will enable them to boost performance in their revenue collection, trade facilitation, border security and trade statistics collection responsibilities.

## II- Project Goals and Expected Results

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### Overall goal

Contribute to the improvement in the performance and the good governance of Customs administrations of the WCA Region through the development of a data analysis culture

### Specific goal (Purpose)

Strengthen the capacities of Customs administrations of the WCA region in data analysis to support core Customs objectives.

### Expected results

**Result 1:** Twenty three (23) Customs officers from the 23 Customs administrations of the WCA Region have acquired the skills and the motivation to become data analytics champions within their administrations.

**Result 2:** A critical pool of data analytics specialists has been developed and a data analysis strategy is being implemented in all the 23 administrations of the WCA Region.

# III- Project Activities, Duration and estimated Cost

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## Project Activities:

- A1.1 Organize a five-day regional workshop for awareness raising, training and experience sharing on data analysis.
- A2.1 Identify the specific needs of each of the 23 Customs Administrations in the area of data analysis.
- A2.2 Organize a national support workshop for each of the 23 Customs administrations, to initiate the training of a pool of data analytics specialists and to develop a national data analysis strategy.
- A2.3 Ensure ongoing online training of the future data specialists of the Region and their participation in the WCO online community of Customs data experts.

Project Duration: Twenty four (24) months

Estimated Cost: 514 000 Euros

# IV- Project Initiation Document Highlights

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- **Context and justification**
- **Constraints and opportunities**
- **Benefits**
- **Goals and expected results**
- **Risks and hypotheses**
- **Activities Schedule**
- **Project Management Structure and Reporting Scheme**
- **Logical framework and performance measurement**
- **Budget Estimate**



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**Je vous remercie pour votre bienveillante attention**

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